

Lightroom 3 Workshops...

"Tired of Looking for Old Photos quickly? Want to Create Professional Portfolios as Tempting YouTube Videos? Learn how to keyword images. Create a central catalog. Then define narrated videos for marketing. Check out our advanced Lightroom 3 Workshops..."
Joe Bridwell, Instructor



Today's social media require quick assessment of many photos, easy creation of fine art, narrated instructional and fine art videos, and perhaps a viral presence on YouTube. Our Lightroom Workshops provide advanced tools to manage catalogs, merge topical catalogs, then bring together piquant images to create evocative marketing videos. Think of it - from image to video with voiceover. Today's Lightroom technology helps us find much easier ways to shoot images, collect then find them, copyright, and publicize their use.

Lightroom 3 Workshops for a Digital 'Light'room Side - A Challenging Equation.

#1 - Bringing Countless Old Images into a Central Catalog

Ingestion, keywording, copyright, collections, smart collections, etc - stable basic catalog tools to quickly order your image collection.

#2 - Multiple Catalog Transfer - Laptop_to_Studio Computer

I may do many different photo / workshop projects every year - let's collect them all in a manageable central catalog. That's easy in Lightroom...

#3 - Creating Professional Fine Art Portfolios as Videos

Fine art portfolio - captivating images, succinct titles, heart-felt music, and skilled narration. Integrated into videos to sell your work on YouTube!

Show 'em on your iPad, iPod, Droid, Motorola Xoom, tablet, laptop, or TV...



Details

1-Mar 9, 12, 16 2-Apr 6, 9, 13 3-Apr 20, 23, 27

Intermediate Photographers

Bring Windows Laptop & Lightroom 3

\$39 per 3 hour workshop

Class Size: 5 Minimum,

10 Maximum

Joe works with advanced Lightroom and Photoshop techniques to provide award-winning fine art for clients, workshops, galleries, and magazines.

Contact Information: Feel free to contact either Joe with questions

Dr. Joe Bridwell - NAPP Member

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Location and Host

The Artistic Image, Bob Laetare, Owner, 312 Adams St, Nob Hill