

## CFAM Learning Barriers

### Magic Arc - Plot vs Barrier Chart



*Creating Fine Art Magic* is an upward path to creating award-winning digital photography. You want to know camera, composition, backup, tone mapping, and competition. Our *Magic Arc* teaching path ~ simple talk about complex issues combined with real shooting. Your goal - fine art images reaping rich rewards.

Stage

PLOT

BARRIERS

Stage	PLOT	BARRIERS
<i>Prot.</i>	<i>DP* wants to shoot fine art images to sell</i>	<i>He/she must learn camera, composition, digital software, &amp; marketing</i>
1	DP Buys Camera	What camera, lenses, & filters? What are camera limitations? Ultimate Need...
2	DP must learn composition	Light, foreground, & background
3	DP must learn light	Magic Hour - dawn & dusk
4	DP must find iconic landscapes	NPs* limit what, when, & where you shoot Find beauty in outback wilds anytime Hard to access; Rough it
5	DP makes Full Range HDR* images	Carefully capture & tone map ALL light
6	DP Buys Digital Darkroom Software	Use multiple softwares to create fine art What software does best job? What's cost? What's complexity?
7	DP must learn LR3* & CS5*	Digital darkroom software Steep learning curves Each has several book authors to pick from
8	DP learns skilled tone mapping	Global and local color balance Contrast enhancing masks
9	DP Competes	Hone skills thru judging of your photos Clarifies your precision and creative urge
10	<i>DP Rewards</i> DP Teaches Workshops DP Leads FRHDR Tours Blogs, Articles, & Books	<i>Creative Fine Art Images</i> Award-Winning Nature Photography Enhanced Writing Skills Tutorials, Techniques, Memories, Feelings

*DP\*-Digital Photographer; FRHDR\*-Full Range HDR; LR3\*-Lightroom 3; CS5\*-Photoshop CS5; NPs\* - National Parks; Prot. - Protagonist; Barriers - Antagonist Learning Points*

*Ship Rock - Winner, Landscape, 9<sup>th</sup> Annual Photo Contest 2009, NM Magazine,*

*2<sup>nd</sup> Place, Scenics, Prof. Category, NM State Fair 2009, Juried Entry, 1<sup>st</sup> Annual NM Photographic Art Show 2009*

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